Complete Dog Food and Treats
for healthy digestion, skin and coat

Hypo-allergenic recipes made from ingredients inspired by nature with added vitamins and minerals

www.wellbeloved.com
Why James Wellbeloved?
Made in our own facilities in the heart of Somerset, James Wellbeloved is one of Britain’s best-loved dog food brands, supplying fantastic foods to fully meet the needs of every size and life-stage of dog.

Originally designed to help dogs with itchy skin and digestive problems, we soon discovered that what helps those dogs is great for all dogs and our ongoing mission is to deliver an improvement in the health of every dog we feed. The key to our success continues to be our choice of ingredients – those we include and those we leave out.

We don’t use ingredients which have been most associated with problems in dogs - pork, beef, dairy products, eggs, soya, wheat or wheat gluten, and we don’t add any artificial colours, flavours or preservatives.

We do use high quality ingredients inspired by nature - animal proteins, a choice of wholesome cereals or vegetables and a mix of trusted healthy ingredients like sugar beet pulp, alfalfa, linseed, seaweed, fish oils and chicory.

www.wellbeloved.com
We are very proud of our foods so we give you a full list of ingredients on every pack.

Each of our foods contains a single source of animal protein:

- Duck
- Fish
- Turkey
- Lamb

When we say turkey, we mean just turkey, turkey is the only animal protein, and we complement that with tasty turkey fat and delicious turkey gravy. This is one of the things that makes all our dog foods naturally hypoallergenic, which means they have a reduced risk of causing an adverse food response.

Quality Ingredients

The quality of our raw ingredients is key – we know our suppliers personally and we visit them regularly. We test every delivery of every ingredient and we reject any that don’t meet our high standards.

Quality Food

Having tested the raw ingredients, we carefully ‘mix’ and ‘cook’ them to make the ‘kibbles’ or ‘biscuits’ that you see in the bag. We test the food every half-hour whilst we’re making it to make sure the ‘mix’ and the ‘cook’ are right. The next morning, a sample goes before our panel for a final check which includes us eating some to check that the taste and the bite are good, (we all have our favourites!). No food is released until it has gone through all these thorough checks.

www.wellbeloved.com
Satisfaction Guarantee

Our Satisfaction Guarantee means that if your pet will not eat one of our products following a gradual introduction, you may return the bag to the retailer from whom you purchased the food. All claims made under this guarantee will be reimbursed by the retailer from whom you purchased the food, so please check prior to purchase that your selected retailer will honour this guarantee.

The guarantee is subject to the following criteria being satisfied:

- More than 75% of the food (by weight) is returned to your retailer.

- You must accompany the food with a letter (minimum of five lines) explaining why you are dissatisfied with the product and including your name and address.

- Product returned must still be in date. Expired stock will not be accepted.

- A valid proof of purchase, relating to the retailer through which you are claiming, must be supplied.

- Products bought in conjunction with a promotion will be refunded at the price purchased. Promotional giveaways must be returned in order for the full refund to be complete.

* Further Terms and Conditions apply, please discuss in full with your retailer.
# Product Finder

## Small Breeds up to 10kg

<table>
<thead>
<tr>
<th>Breed</th>
<th>Stage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Puppy</td>
<td>Puppy* up to 6 months</td>
<td>see pages 8-9</td>
</tr>
<tr>
<td>Junior</td>
<td>No Junior</td>
<td>Go straight to SMALL BREED Adult† from 6 months see pages 16-17</td>
</tr>
<tr>
<td>Adult</td>
<td>SMALL BREED Adult† from 6 months</td>
<td>see pages 16-17</td>
</tr>
</tbody>
</table>

**GRAIN FREE**

<table>
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<tr>
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</tr>
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<tbody>
<tr>
<td>Puppy/Junior up to 10 months†</td>
<td>see page 25</td>
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</table>

## Medium Breeds 11kg to 25kg

<table>
<thead>
<tr>
<th>Breed</th>
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<tbody>
<tr>
<td>Puppy</td>
<td>Puppy* up to 6 months</td>
<td>see pages 8-9</td>
</tr>
<tr>
<td>Junior</td>
<td>Junior* from 6 to 12 months†</td>
<td>see pages 10-11</td>
</tr>
<tr>
<td>Adult</td>
<td>Adult** from 12 months</td>
<td>see pages 12-13</td>
</tr>
</tbody>
</table>

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<table>
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<tbody>
<tr>
<td>Puppy / Junior up to 12 months†</td>
<td>see pages 25</td>
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</table>

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<tbody>
<tr>
<td>Adult from 10 months</td>
<td>see pages 26-27</td>
</tr>
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</table>

## Large Breeds over 25kg

<table>
<thead>
<tr>
<th>Breed</th>
<th>Stage</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Puppy</td>
<td>Puppy* up to 6 months</td>
<td>see pages 8-9</td>
</tr>
<tr>
<td>Junior</td>
<td>LARGE BREED Junior* from 3 to 20 months†</td>
<td>see pages 20-21</td>
</tr>
<tr>
<td>Adult</td>
<td>LARGE BREED Adult** from 14 months</td>
<td>see pages 22-23</td>
</tr>
</tbody>
</table>

† Check the feeding guidelines on pack for more details of the age at which your dog should be moved onto adult food.
* Can be combined with Puppy/Junior wet pouches as a tasty topper.
** Can be combined with Adult wet pouches as a tasty topper.
*** Can be combined with Senior wet pouches as a tasty topper. see pages 32-35.
# Small Breeds up to 10kg

<table>
<thead>
<tr>
<th>Senior</th>
<th>Light</th>
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</thead>
<tbody>
<tr>
<td>SMALL BREED Senior*** from 10 years see pages 18-19</td>
<td></td>
</tr>
<tr>
<td>GRAIN FREE SMALL BREED Senior*** from 10 years see pages 31</td>
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</tr>
</tbody>
</table>

Light from adult age† see page 24

# Medium Breeds 11kg to 25kg

<table>
<thead>
<tr>
<th>Senior</th>
<th>Light</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior*** from 7 years see pages 14-15</td>
<td></td>
</tr>
<tr>
<td>GRAIN FREE Senior*** from 7 years see pages 28-29</td>
<td></td>
</tr>
</tbody>
</table>

Light from adult age† see page 24

# Large Breeds over 25kg

<table>
<thead>
<tr>
<th>Senior</th>
<th>Light</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue to feed LARGE BREED Adult*** see pages 22-23</td>
<td></td>
</tr>
</tbody>
</table>

Light from adult age† see page 24

[www.wellbeloved.com](http://www.wellbeloved.com)
Puppy
up to 6 months

Available in 2kg, 7.5kg and 15kg bags

Our puppy food has been formulated and designed to meet the specific needs of your puppy.

✓ Ideal for puppies up to six months of age.
✓ Higher levels of protein and fat to support the rapid growth phase.
✓ Correct levels of calcium and phosphorus to support bone growth.
✓ Smaller kibble for small mouths.
TURKEY AND RICE
Composition: turkey meal (25.0%), brown rice (15.2%), white rice (15.0%), naked oats, pea protein, turkey fat (72%), whole linseed, turkey gravy (2.9%), sugar beet pulp, alfalfa meal, pea fibre, seaweed, sodium chloride, chicory extract (0.25%), omega supplement*, potassium chloride, calcium carbonate, yucca extract (0.02%). *from fish oil.
Analytical Constituents: protein 30%, crude fibres 2.4%, fat content 15%, crude ash 76%, Vitamin E 180 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 3.8%.

FISH AND RICE
Composition: fish meal* (22.0%), white rice (20.4%), barley, pea protein, brown rice (9.8%), olive oil, fish oil (3.9%), fish stock (3.8%), whole linseed, peas, alfalfa meal, seaweed, chicory pulp, potassium phosphate, sodium chloride, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%). *sustainably sourced, predominantly ocean white fish.
Analytical Constituents: protein 30%, crude fibres 2.4%, fat content 13.5%, crude ash 8.2%, Vitamin E 180 mg/kg, omega-3 fatty acids 19%, omega-6 fatty acids 21%.

LAMB AND RICE
Composition: lamb meal (17.8%), white rice (17.4%), pea protein, barley, brown rice (11.3%), lamb fat (7.3%), whole linseed, lamb gravy (2.9%), omega oil supplement*, sugar beet pulp, alfalfa meal, seaweed, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%) *from sunflower and fish oils
Analytical Constituents: Analytical Constituents: protein 30%, crude fibres 2.6%, fat content 15%, crude ash 77%, Vitamin E 180 mg/kg, omega-3 fatty acids 1.5%, omega-6 fatty acids 1.4%.

DUCK AND RICE
Composition: duck meal (36.0%), brown rice (20.0%), naked oats, white rice (11.4%), duck fat (6.5%), whole linseed, duck gravy (2.9%), alfalfa meal, pea fibre, seaweed, chicory pulp, sodium chloride, omega oil supplement*, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%) *from fish oil.
Analytical Constituents: protein 30%, crude fibres 2.4%, fat content 15%, crude ash 73%, Vitamin E 180 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.9%.
Our junior food has been formulated and designed to meet the specific needs of your junior dog.

✓ Ideal for adolescent dogs with an adult weight between 10kg and 25kg.
✓ Protein and fat levels slightly reduced to suit the slower second stage of growth.
✓ A step-up from puppy in kibble size.
TURKEY AND RICE
Composition: turkey meal (24.0%), white rice (20.0%), brown rice (20.0%), naked oats, turkey fat (5.0%), whole linseed, pea protein, turkey gravy (2.9%), sugar beet pulp, alfalfa meal, pea fibre, seaweed, sodium chloride, omega supplement*, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%). *from fish oil.
Analytical Constituents: protein 25%, crude fibres 2.5%, fat content 12.5%, crude ash 7.2%, Vitamin E 180 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 3.2%.

FISH AND RICE
Composition: fish meal* (21.2%), white rice (19.7%), brown rice (19.3%), barley, olive oil, pea protein, whole linseed, fish stock (3.8%), fish oil (2.5%), peas, alfalfa meal, seaweed, sodium chloride, chicory pulp, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%). *sustainably sourced, predominantly ocean white fish.
Analytical Constituents: protein 25%, crude fibres 2.5%, fat content 12.5%, crude ash 7.4%, Vitamin E 180 mg/kg, omega-3 fatty acids 1.9%, omega-6 fatty acids 1.8%.

LAMB AND RICE
Composition: lamb meal (17.5%), white rice (16.2%), brown rice (16.1%), barley, pea protein, lamb fat (5.0%), pea starch, whole linseed, lamb gravy (2.9%), omega oil supplement*, sugar beet pulp, alfalfa meal, seaweed, sodium chloride, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%). *from sunflower and fish oils.
Analytical Constituents: protein 25%, crude fibres 2.5%, fat content 12.5%, crude ash 7.4%, Vitamin E 180 mg/kg, omega-3 fatty acids 1.4%, omega-6 fatty acids 1.3%.

DUCK AND RICE
Composition: duck meal (27.0%), brown rice (20.5%), white rice (20.3%), naked oats, duck fat (4.7%), whole linseed, duck gravy (2.9%), alfalfa meal, pea fibre, chicory pulp, seaweed, sodium chloride, chicory extract (0.25%), omega oil supplement*, potassium chloride, calcium carbonate, yucca extract (0.02%). *from fish oil.
Analytical Constituents: protein 25%, crude fibres 2.5%, fat content 12.5%, crude ash 6.5%, Vitamin E 180 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.5%.
ADULT
from 12 months

Available in 2kg, 7.5kg and 15kg bags

Our adult food has been formulated and designed for the specific needs of your adult dog.

✓ Ideal for maintenance of adult dogs between 10kg and 25kg.
✓ Balanced supply of fermentable and non-fermentable fibre to support the digestive system and promote firm stools.
✓ Promotes healthy skin and coat.
TURKEY AND RICE
Composition: turkey meal (23.3%), brown rice (22.3%), white rice (22.0%), naked oats, whole linseed, sugar beet pulp, turkey fat (3.0%), turkey gravy (2.9%), alfalfa meal, pea fibre, seaweed (0.5%), sodium chloride, omega supplement*, potassium chloride, chicory extract (0.1%), calcium carbonate, yucca extract (0.02%). *from fish oil.
Analytical Constituents: protein 22%, crude fibres 3.2%, fat content 10.5%, crude ash 71%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.6%.

FISH AND RICE
Composition: fish meal*(20.8%), brown rice (20.5%), white rice (20.4%), barley, whole linseed, fish stock (3.8%), olive oil, peas, fish oil (2.2%), alfalfa meal, chicory pulp, seaweed (0.5%), sodium chloride, potassium chloride, chicory extract (0.1%), calcium carbonate, yucca extract (0.02%). *sustainably sourced, predominantly ocean white fish.
Analytical Constituents: protein 21.5%, crude fibres 3.1%, fat content 10.5%, crude ash 73%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.8%, omega-6 fatty acids 1.5%.

LAMB AND RICE
Composition: lamb meal (23.5%), brown rice (20.0%), white rice (19.7%), barley, whole linseed, lamb fat (3.5%), lamb gravy (2.9%), sugar beet pulp, alfalfa meal, omega oil supplement*, sodium chloride, seaweed (0.5%), potassium chloride, chicory extract (0.1%), calcium carbonate, yucca extract (0.02%). *from sunflower and fish oil.
Analytical Constituents: protein 20%, crude fibres 3%, fat content 10.5%, crude ash 8.8%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.4%.

DUCK AND RICE
Composition: duck meal (21.5%), brown rice (21.4%), white rice (21.3%), naked oats, whole linseed, pea starch, duck fat (3.4%), duck gravy (2.9%), alfalfa meal, pea fibre, chicory pulp, seaweed (0.5%), sodium chloride, omega oil supplement*, potassium chloride, chicory extract (0.1%), calcium carbonate, yucca extract (0.02%). *from fish oils.
Analytical Constituents: protein 22%, crude fibres 3.2%, fat content 10.5%, crude ash 5.5%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 2.2%.
SENIOR
from 7 years

Available in 2kg, 7.5kg and 15kg bags

Our senior dog food has been formulated and designed for the specific needs of your senior dog.

✓ Ideal for senior dogs over 10kg.
✓ Added chondroitin, glucosamine and herbs to support joints in the older dog.
✓ Extra added taurine to support the heart.
✓ Extra added antioxidants to support the immune system.

www.wellbeloved.com
TURKEY AND RICE
Composition: brown rice (36.5%), turkey meal (17.5%), naked oats, white rice (13.9%), whole linseed, sugar beet pulp, turkey gravy (2.9%), turkey fat (2.1%), alfalfa meal, pea fibre, seaweed (0.5%), omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 19.5%, crude fibres 3.8%, fat content 9.3%, crude ash 6.3%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.3%.

FISH AND RICE
Composition: brown rice (34.0%), fish meal* (16.0%), barley, white rice (15.0%), whole linseed, fish stock (3.8%), peas, olive oil, fish oil (1.5%), alfalfa meal, chicory pulp, seaweed (0.5%), pea fibre, potassium chloride, parsley (0.125%), nettles (0.125%), sodium chloride, chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 19.5%, crude fibres 3.5%, fat content 9.0%, crude ash 6.5%, Vitamin E 400 mg/kg, omega-3 fatty acids 1.5%, omega-6 fatty acids 1.5%.

LAMB AND RICE
Composition: brown rice (26.9%), lamb meal (19.1%), barley, white rice (18.6%), whole linseed, lamb gravy (2.9%), sugar beet pulp, lamb fat (2.4%), alfalfa meal, omega oil supplement*, seaweed (0.5%), potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oil.

Analytical Constituents: protein 18.5%, crude fibres 3.5%, fat content 9.2%, crude ash 7.8%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.3%.

DUCK AND RICE
Composition: brown rice (39.7%), duck meal (15.0%), white rice (14.6%), naked oats, whole linseed, duck gravy (2.9%), duck fat (2.4%), alfalfa meal, pea fibre, chicory pulp, seaweed (0.5%), omega oil supplement*, potassium chloride, parsley (0.125%), nettles (0.125%), sodium chloride, chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oils.

Analytical Constituents: protein 19%, crude fibres 3.7%, fat content 9.3%, crude ash 4.8%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.1%.
Small Breed ADULT from 6 months

Available in 1.5kg and 7.5kg bags

Our small breed adult food has been formulated and designed for the specific needs of your small breed dog.

- Perfect smaller kibble for small adult dogs with a weight of 10kg or less.
- Higher calorie recipe to meet the extra requirements of small breed dogs.
- Contains cranberry extracts to help support urinary tract.
- Small dogs are prone to teeth overcrowding and tartar. We’ve added green tea extracts to help improve dental health.

www.wellbeloved.com
TURKEY AND RICE

Composition: turkey meal (27.5%), white rice (25.0%), naked oats, brown rice (11.2%), turkey fat (5.0%), sugar beet pulp, whole linseed, turkey gravy (2.9%), alfalfa meal, tomato pomace, carrots, seaweed, dried vegetarian stock, sodium chloride, omega supplement*, potassium chloride, chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), yucca extract (0.02%).

*from fish oil.

Analytical Constituents: protein 24.5%, crude fibres 2.8%, fat content 13%, crude ash 8.2%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 3.2%.

FISH AND RICE

Composition: fish meal* (24.0%), white rice (21.2%), barley, brown rice (14.4%), olive oil, whole linseed, fish stock (3.8%), fish oil (2.7%), peas, chicory pulp, pea protein, alfalfa meal, tomato pomace, carrots, seaweed, dried vegetarian stock, sodium chloride, potassium chloride, chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), yucca extract (0.02%).

*sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 24.6%, crude fibres 2.8%, fat content 13%, crude ash 8.3%, Vitamin E 150 mg/kg, omega-3 fatty acids 2%, omega-6 fatty acids 1.6%.

LAMB AND RICE

Composition: lamb meal (26.0%), white rice (23.6%), barley, lamb fat (5.5%), brown rice (5.5%), pea protein, whole linseed, sugar beet pulp, lamb gravy (2.9%), alfalfa meal, tomato pomace, omega oil supplement*, carrots, seaweed, dried vegetarian stock, sodium chloride, potassium chloride, chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), yucca extract (0.02%).

*from sunflower and fish oils.

Analytical Constituents: protein 24.6%, crude fibres 3.5%, fat content 13%, crude ash 9.8%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.4%.

DUCK AND RICE

Composition: duck meal (25.0%), brown rice (22.5%), white rice (17.4%), naked oats, duck fat (5.5%), whole linseed, duck gravy (2.9%), chicory pulp, alfalfa meal, tomato pomace, pea fibre, carrots, seaweed, dried vegetarian stock, sodium chloride, omega oil supplement*, potassium chloride, chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), yucca extract (0.02%).

*from fish oil.

Analytical Constituents: protein 24.5%, crude fibres 2.7%, fat content 13%, crude ash 6.2%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 2.8%.
Small Breed SENIOR from 10 Years

Available in 1.5kg and 7.5kg bags

Our small breed senior dog food has been formulated and designed for the specific needs of your senior small breed dog.

- Ideal for dogs over 10 years and under 10kg.
- Added chondroitin, glucosamine and herbs to support joints in the older dog.
- Extra added antioxidants to support the immune system.
- Extra added taurine to support the heart.

www.wellbeloved.com
TURKEY AND RICE

Composition: turkey meal (22.5%), white rice (22.0%), brown rice (19.5%), naked oats, turkey fat (3.8%), whole linseed, sugar beet pulp, turkey gravy (2.9%), alfalfa meal, pea fibre, tomato pomace, carrots, seaweed, dried vegetarian stock, omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 22%, crude fibres 3.5%, fat content 11.5%, crude ash 7.4%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.9%.

FISH AND RICE

Composition: fish meal* (21.0%), white rice (19.4%), brown rice (18.6%), barley, olive oil, whole linseed, fish stock (3.8%), peas, fish oil (2.0%), chicory pulp, alfalfa meal, tomato pomace, carrots, seaweed, dried vegetarian stock, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 22%, crude fibres 3%, fat content 11.5%, crude ash 7.8%, Vitamin E 400 mg/kg, omega-3 fatty acids 1.8%, omega-6 fatty acids 1.7%.

LAMB AND RICE

Composition: lamb meal (23.0%), white rice (20.0%), barley, brown rice (14.9%), lamb fat (4.2%), whole linseed, sugar beet pulp, lamb gravy (2.9%), pea protein, alfalfa meal, tomato pomace, omega oil supplement*, carrots, seaweed, dried vegetarian stock, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oils.

Analytical Constituents: protein 22%, crude fibres 3.5%, fat content 11.5%, crude ash 9.1%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.4%.

DUCK AND RICE

Composition: duck meal (23.0%), brown rice (22.0%), white rice (21.0%), naked oats, duck fat (4.0%), whole linseed, duck gravy (2.9%), chicory pulp, alfalfa meal, pea fibre, tomato pomace, carrots, seaweed, dried vegetarian stock, omega oil supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, cranberry extract (0.05%), green tea extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 23%, crude fibres 2.8%, fat content 11.5%, crude ash 6%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.5%.

www.wellbeloved.com
Large Breed JUNIOR
from 3 to 20 months

Available in 4kg and 15kg bags

**Our large breed junior food has been formulated and designed for the specific needs of your large breed junior dog.**

- Ideal for adolescent dogs with an adult weight over 25kg.
- Larger kibble to slow down feeding and help prevent bloat.
- Added chondroitin, glucosamine and taurine to support joints and heart in the large dog.
- Calcium level formulated to reduce risk of bone disorders whilst supporting bone growth.
- Protein and fat levels higher than standard junior to suit longer growing phase and proportionally smaller digestive tract.

www.wellbeloved.com
TURKEY AND RICE

Composition: turkey meal (24.5%), brown rice (18%), white rice (14.8%), naked oats, pea protein, turkey fat (5.6%), whole linseed, turkey gravy (2.9%), sugar beet pulp, alfalfa meal, pea fibre, seaweed, sodium chloride, potassium chloride, omega supplement*, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 30%, crude fibres 2.5%, fat content 13.5%, crude ash 7.7%, Vitamin E 200 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 3.3%.

FISH AND RICE

Composition: fish meal* (21.0%), white rice (19.0%), barley, brown rice (12.1%), pea protein, olive oil, whole linseed, fish stock (3.8%), fish oil (3.0%), peas, alfalfa meal, seaweed, chicory pulp, pea fibre, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 30%, crude fibres 2.5%, fat content 13.5%, crude ash 77%, Vitamin E 200 mg/kg, omega-3 fatty acids 2.1%, omega-6 fatty acids 1.9%.

LAMB AND RICE

Composition: lamb meal (17.5%), pea protein, white rice (15.8%), barley, brown rice (14.6%), lamb fat (6.0%), whole linseed, lamb gravy (2.9%), omega oil supplement*, sugar beet pulp, alfalfa meal, seaweed, sodium chloride, potassium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oils.

Analytical Constituents: protein 30%, crude fibres 2.5%, fat content 13.5%, crude ash 78%, Vitamin E 200 mg/kg, omega-3 fatty acids 1.4%, omega-6 fatty acids 1.3%.

DUCK AND RICE

Composition: duck meal (35.5%), brown rice (21.5%), naked oats, white rice (11.0%), duck fat (5.3%), whole linseed, duck gravy (2.9%), alfalfa meal, pea fibre, seaweed, sodium chloride, potassium chloride, omega oil supplement*, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 30%, crude fibres 2.5%, fat content 13.5%, crude ash 75%, Vitamin E 200 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 2.7%.

www.wellbeloved.com
Large Breed ADULT from 14 months

Available in 4kg and 15kg bags

Our large breed adult dog food has been formulated and designed for the specific needs of your large breed dog.

- Ideal for maintenance of adult dogs over 25kg.
- Special shape and size kibble to slow down feeding and help prevent bloat.
- Added chondroitin, glucosamine and taurine to support joints and heart in the large dog.

www.wellbeloved.com
TURKEY AND RICE
Composition: turkey meal (25.0%), brown rice (23.0%), white rice (18.2%), naked oats, turkey fat (7.3%), whole linseed, turkey gravy (2.9%), sugar beet pulp, pea fibre, alfalfa meal, pea protein, seaweed (0.5%), omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.
Analytical Constituents: protein 23.5%, crude fibres 3.3%, fat content 14.5%, crude ash 7.5%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 3.5%.

FISH AND RICE
Composition: fish meal* (21.5%), white rice (19.5%), brown rice (19.1%), barley, olive oil, fish stock (3.8%), whole linseed, fish oil (3.4%), peas, pea protein, alfalfa meal, pea fibre, seaweed (0.5%), chicory pulp, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.
Analytical Constituents: protein 23.5%, crude fibres 3%, fat content 14.5%, crude ash 7.5%, Vitamin E 150 mg/kg, omega-3 fatty acids 2.1%, omega-6 fatty acids 1.9%.

LAMB AND RICE
Composition: lamb meal (25.0%), brown rice (20.0%), white rice (16.6%), barley, lamb fat (7.0%), pea protein, whole linseed, lamb gravy (2.9%), sugar beet pulp, alfalfa meal, pea fibre, omega oil supplement*, seaweed (0.5%), potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oils.
Analytical Constituents: protein 23.5%, crude fibres 3.4%, fat content 14.5%, crude ash 9.2%, Vitamin E 150 mg/kg, omega-3 fatty acids 0.9%, omega-6 fatty acids 1.4%.

DUCK AND RICE
Composition: duck meal (24.0%), brown rice (22.0%), white rice (19.1%), naked oats, duck fat (7.2%), whole linseed, duck gravy (2.9%), pea fibre, alfalfa meal, seaweed (0.5%), sodium chloride, omega oil supplement*, potassium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.
Analytical Constituents: protein 23.5%, crude fibres 3.3%, fat content 14.5%, crude ash 5.9%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 2.9%.
LIGHT ADULT
from adult age

Available in 1.5kg and 12.5kg bags

Our light adult dog food has been formulated and designed to meet the needs of dogs with a tendency to gain weight.

- Ideal for weight control in adult dogs.
- Lower physical density to give more food in bowl.
- Higher fibre to help promote satiety with lower food intake.
- Extra added taurine to support the heart.
- Higher protein to encourage loss of fatty tissue rather than muscle tissue.

TURKEY AND RICE
Composition: turkey meal (24.5%), brown rice (23.2%), naked oats, white rice (12.0%), sugar beet pulp, whole linseed, pea protein, turkey gravy (3.0%), alfalfa meal, turkey fat (2.2%), pea fibre, seaweed (0.7%), omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.022%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 26%, crude fibres 4%, fat content 10%, crude ash 8%, Vitamin E 175 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.5%.

LAMB AND RICE
Composition: lamb meal (24.0%), brown rice (20.7%), barley, pea protein, white rice (6.4%), sugar beet pulp, whole linseed, lamb gravy (3.0%), lamb fat (2.5%), alfalfa meal, omega oil supplement*, pea fibre, seaweed (0.7%), potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.022%), chondroitin (0.005%). *from sunflower and fish oil.

Analytical Constituents: protein 26%, crude fibres 4.5%, fat content 10%, crude ash 9.9%, Vitamin E 175 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.6%.
Grain Free Puppy / Junior
up to 12 months

Available in 1.5kg bags

Our grain free puppy/junior food has been formulated and designed to meet the specific needs of your growing dog.

✓ All the goodness of James Wellbeloved, without the grain.
✓ Suitable for growing dogs with a mature adult weight of less than 25kg.
✓ Higher levels of protein and fat to support the rapid growth phase.
✓ Correct levels of calcium and phosphorous to support bone growth.

TURKEY AND VEGETABLES

Composition: turkey meal (25%), potato flakes (18.8%), pea starch (18.2%), pea protein, turkey fat (8.7%), whole linseed, turkey gravy (2.9%), tomato pomace (2.5%), peas (2.0%), sugar beet pulp, alfalfa meal, seaweed (0.5%), carrots, omega supplement*, chicory extract (0.25%), potassium chloride, sodium chloride, calcium carbonate, yucca extract (0.02%). *from fish oil.

Analytical Constituents: protein 30%, crude fibres 2.7%, fat content 15%, crude ash 7.6%, Vitamin E 180 mg/kg, omega-3 fatty acids 1.1%, omega-6 fatty acids 3.6%.

FISH AND VEGETABLES

Composition: fish meal* (21.0%), pea starch (20.0%), potato flakes (17.9%), pea protein, olive oil, fish oil (4.0 %), fish stock (3.8%), whole linseed, tomato pomace (2.7%), peas (2.4%), sugar beet pulp, alfalfa meal, seaweed (0.5%), carrots, potassium phosphate, sodium chloride, chicory extract (0.25%), potassium chloride, calcium carbonate, yucca extract (0.02%); *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 30%, crude fibres 2.6%, fat content 14%, crude ash 8.1%, Vitamin E 180 mg/kg, omega-3 fatty acids 2.3%, omega-6 fatty acids 2%.

www.wellbeloved.com
Grain Free ADULT from 10 months

Available in 1.5kg and 10kg bags

Our grain free adult dog food has been formulated and designed for the specific needs of extra sensitive dogs.

✔ All the goodness of James Wellbeloved, without the grain.
✔ Balanced levels of fermentable and non-fermentable fibres to support the digestive system and promote firm stools.
✔ Vegetables are added to the formulations as an alternative to grains.
TURKEY AND VEGETABLES

Composition: turkey meal (25.5%), pea starch (25.4%), potato flakes (25.4%), tomato pomace (5.1%), turkey fat (4.2%), whole linseed, turkey gravy (2.9%), peas (2.7%), alfalfa meal, carrots, seaweed (0.5%), chicory pulp, pea fibre, omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettle (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 21.5%, crude fibres 4.3%, fat content 10.5%, crude ash 76%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.7%.

FISH AND VEGETABLES

Composition: fish meal* (24.8%), pea starch (24.7%), potato flakes (24.7%), tomato pomace (5.0%), fish stock (5.9%), whole linseed, olive oil, fish oil (2.5%), peas (2.4%), sugar beet pulp, alfalfa meal, carrots, seaweed (0.5%), sodium chloride, potassium chloride, parsley (0.125%), nettle (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 21.5%, crude fibres 4%, fat content 10.5%, crude ash 8.5%, Vitamin E 150 mg/kg, omega-3 fatty acids 1.9%, omega-6 fatty acids 1.6%.

LAMB AND VEGETABLES

Composition: lamb meal (25.0%), pea starch (24.5%), potato flakes (23.4%), tomato pomace (5.0%), lamb fat (3.7%), whole linseed, lamb gravy (2.9%), pea protein, peas (2.5%), sugar beet pulp, alfalfa meal, omega oil supplement*, carrots, seaweed (0.5%), potassium chloride, sodium chloride, parsley (0.125%), nettle (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oils.

Analytical Constituents: protein 21%, crude fibres 4.5%, fat content 10.5%, crude ash 9.5%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.4%.
Grain Free

SENIOR

from 7 years

Available in 1.5kg and 10kg bags

Our grain free senior dog food has been formulated and designed for the specific needs of extra sensitive senior dogs.

✓ All the goodness of James Wellbeloved, without the grain.
✓ Added chondroitin, glucosamine and herbs to support joints in the older dog.
✓ Extra added antioxidants to support the immune system.
✓ Extra added taurine to support the heart.
LAMB AND VEGETABLES

Composition: potato flakes (28.1%), lamb meal (23.0%), tomato pomace (5.0%), lamb fat (3.0%), whole linseed, turkey gravy (2.9%), peas (2.5%), alfalfa meal, pea fibre, carrots, seaweed (0.5%), chicory pulp, omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 19.5%, crude fibres 4.5%, fat content 9.5%, crude ash 7.2%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.4%.

TURKEY AND VEGETABLES

Composition: pea starch (28.3%), potato flakes (25.5%), turkey meal (23.0%), tomato pomace (5.0%), turkey fat (3.5%), whole linseed, turkey gravy (2.9%), peas (2.5%), alfalfa meal, pea fibre, carrots, seaweed (0.5%), chicory pulp, omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

Analytical Constituents: protein 19.5%, crude fibres 4.5%, fat content 9.5%, crude ash 7.2%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.4%.

FISH AND VEGETABLES

Composition: potato flakes (31.0%), fish meal* (22.0%), pea starch (21.9%), tomato pomace (4.5%), fish stock (3.9%), whole linseed, olive oil, peas (2.4%), fish oil (2.2%), sugar beet pulp, alfalfa meal, pea fibre, carrots, seaweed (0.5%), potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 20%, crude fibres 4.5%, fat content 9.5%, crude ash 8%, Vitamin E 400 mg/kg, omega-3 fatty acids 1.8%, omega-6 fatty acids 1.5%.

LAMB AND VEGETABLES

Composition: potato flakes (28.1%), lamb meal (23.0%), pea starch (22.6%), tomato pomace (5.0%), lamb fat (3.0%), lamb gravy (2.9%), peas (2.5%), pea protein, sugar beet pulp, alfalfa meal, omega oil supplement*, carrots, seaweed (0.5%), pea fibre, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from sunflower and fish oils.

Analytical Constituents: protein 19.5%, crude fibres 4.5%, fat content 9.5%, crude ash 9%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 1.3%.
Grain Free Small Breed ADULT
from 6 months

Available in 1.5kg and 7.5kg (turkey only) bags

Our grain free adult small breed food has been designed for the specific needs of extra sensitive small breed dogs.

✓ Ideal for dogs with an adult weight of less than 10kg.
✓ Smaller kibble for little mouths.
✓ Higher calorie recipe to meet the extra requirements of small breed dogs.
✓ Added green tea extracts to aid good dental hygiene.

TURKEY AND VEGETABLES

Composition: turkey meal (31.8%), pea starch (22%), potato flakes (21.3%), turkey fat (5.9%), tomato pomace, whole linseed, turkey gravy (2.9%), sugar beet pulp, peas (2.0%), alfalfa meal, seaweed, carrots, dried vegetarian stock, omega supplement*, potassium chloride, sodium chloride, chicory extract (0.1%), calcium carbonate, green tea extract (0.05%), cranberry extract (0.05%), yucca extract (0.02%) *from fish oil.

Analytical Constituents: protein 24.5%, crude fibres 3.3%, fat content 13%, crude ash 8.8%, Vitamin E 150 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 3%.

FISH AND VEGETABLES

Composition: Fish meal* (29.5%), pea starch (24.0%), potato flakes (19.3%), olive oil, fish stock (3.8%), tomato pomace, whole linseed, fish oil (2.7%), sugar beet pulp, peas (2.4%), alfalfa meal, seaweed, carrots, dried vegetarian stock, potassium chloride, sodium chloride, chicory extract (0.1%), calcium carbonate, green tea extract (0.05%), cranberry extract (0.05%), yucca extract (0.02%). *sustainably sourced, predominantly ocean white fish.

Analytical Constituents: protein 24.5%, crude fibres 3.2%, fat content 13%, crude ash 9.3%, Vitamin E 150 mg/kg, omega-3 fatty acids 2.1%, omega-6 fatty acids 1.8%.

www.wellbeloved.com
Our grain free senior small breed food has been designed for the specific needs of extra sensitive older small breed dogs.

✓ Ideal for dogs over 10 years and under 10kg.
✓ Added chondroitin, glucosamine and herbs to support joints in the older dog.
✓ Extra added antioxidants to support the immune system.
✓ Extra added taurine to support the heart.

**TURKEY AND VEGETABLES**

**Composition:** turkey meal (28.7%), pea starch (24.4%), potato flakes (22.1%), turkey fat (5.0%), tomato pomace, whole linseed, turkey gravy (2.9%), sugar beet pulp, peas (2.0%), alfalfa meal, seaweed, carrots, dried vegetarian stock, omega supplement*, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, green tea extract (0.05%), cranberry extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *from fish oil.

**Analytical Constituents:** protein 23%, crude fibres 3.6%, fat content 11.5%, crude ash 8.3%, Vitamin E 400 mg/kg, omega-3 fatty acids 1%, omega-6 fatty acids 2.8%.

**FISH AND VEGETABLES**

**Composition:** fish meal*(25.0%), pea starch (24.0%), potato flakes (23.9%), olive oil, tomato pomace, fish stock (36%), whole linseed, sugar beet pulp, peas (2.4%), fish oil (2.2%), alfalfa meal, seaweed, carrots, dried vegetarian stock, potassium chloride, sodium chloride, parsley (0.125%), nettles (0.125%), chicory extract (0.1%), calcium carbonate, green tea extract (0.05%), cranberry extract (0.05%), glucosamine (0.045%), yucca extract (0.02%), chondroitin (0.005%). *sustainably sourced, predominantly ocean white fish.

**Analytical Constituents:** protein 22%, crude fibres 3.7%, fat content 11.5%, crude ash 8.5%, Vitamin E 400 mg/kg, omega-3 fatty acids 1.9%, omega-6 fatty acids 1.7%.
POUCHES
from 2 months

Available in boxes of 10x150g pouches

Our pouch food has been formulated and designed to the same standards as our dry food.

✅ All the goodness of James Wellbeloved in a pouch.
✅ Just like our dry food, they are made from a single animal protein source to reduce the risk of food intolerances.
✅ Easy to open in a handy size ensuring a fresh meal every time.
✅ Can be served as a tasty topper or a complete meal.

PUPPY / JUNIOR

TURKEY WITH RICE AND VEGETABLES
Composition: turkey (29.0%), rice (4.8%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), sugar beet pulp, sunflower oil (0.44%), linseed oil (0.26%), calcium carbonate, sodium chloride, alfalfa, seaweed (0.11%), fish oil (0.1%), tomato powder.

Analytical Constituents: moisture 81%, protein 7.0%, crude fibres 0.5%, fat content 4.5%, crude ash 1.5%.

LAMB WITH RICE AND VEGETABLES
Composition: lamb (30.6%), rice (4.8%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), calcium carbonate, sugar beet pulp, sunflower oil (0.46%), linseed oil (0.27%), sodium chloride, alfalfa, seaweed (0.11%), fish oil (0.11%), tomato powder.

Analytical Constituents: moisture 82%, protein 6.5%, crude fibres 0.5%, fat content 4.5%, crude ash 1.2%.

www.wellbeloved.com
ADULT

TURKEY WITH RICE AND VEGETABLES
Composition: turkey (27.5%), rice (5.6%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), sugar beet pulp (0.57%), sunflower oil (0.44%), linseed oil (0.26%), calcium carbonate, sodium chloride, alfalfa, seaweed (0.11%), fish oil (0.1%), tomato powder.
Analytical Constituents: moisture 81%, protein 6.5%, crude fibres 0.5%, fat content 4.0%, crude ash 1.5%.

LAMB WITH RICE AND VEGETABLES
Composition: lamb (29.8%), rice (5.6%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), sugar beet pulp (0.57%), sunflower oil (0.46%), calcium carbonate, linseed oil (0.27%), sodium chloride, alfalfa, seaweed (0.11%), fish oil (0.11%), tomato powder.
Analytical Constituents: moisture 82%, protein 6.0%, crude fibres 0.5%, fat content 4.0%, crude ash 1.2%.

SENIOR

TURKEY WITH RICE AND VEGETABLES
Composition: turkey (27.5%), rice (5.6%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), sugar beet pulp (0.57%), sunflower oil (0.44%), linseed oil (0.26%), calcium carbonate, sodium chloride, alfalfa, seaweed, fish oil (0.1%), tomato powder, glucosamine (0.01%).
Analytical Constituents: moisture 81%, protein 6.0%, crude fibres 0.5%, fat content 4.0%, crude ash 1.5%.

LAMB WITH RICE AND VEGETABLES
Composition: lamb (29.8%), rice (5.6%), dried carrots (1.0%) (equivalent to 8.1% carrots), dried peas (1.0%) (equivalent to 3.4% peas), sugar beet pulp (0.57%), sunflower oil (0.46%), calcium carbonate, linseed oil (0.27%), sodium chloride, alfalfa, seaweed, fish oil (0.11%), tomato powder, glucosamine (0.01%).
Analytical Constituents: moisture 82%, protein 5.5%, crude fibres 0.5%, fat content 4.0%, crude ash 1.2%.

www.wellbeloved.com
Grain Free POUCHES from 2 months

Available in boxes of 12x100g pouches

Our pouch food has been formulated and designed to the same standards as our dry food.

✓ All the goodness of James Wellbeloved in a pouch.
✓ Just like our dry food, they are made from a single animal protein source to reduce the risk of food intolerances.
✓ Easy to open in a handy size ensuring a fresh meal every time.
✓ Can be served as a tasty topper or a complete meal.

PUPPY / JUNIOR

TURKEY WITH VEGETABLES

Composition: turkey (30.7%), pea starch, dried carrots (1%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1%, equivalent to 3.4% peas), pea protein, sugar beet pulp, dextrose, monopotassium phosphate, sunflower oil (0.46%), linseed oil (0.27%), sodium chloride, alfalfa, seaweed, fish oil (0.11%), calcium carbonate, tomato powder, magnesium oxide.

Analytical Constituents: moisture 81%, protein 6%, crude fibres 0.8%, fat content 4.5%, crude ash 1.5%.

LAMB WITH VEGETABLES

Composition: lamb (27.7%), pea starch, pea protein, dried carrots (1.0%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1.0%, equivalent to 3.4% peas), sugar beet pulp, sodium chloride, calcium carbonate, dextrose, sunflower oil (0.42%), monopotassium phosphate, sodium tripolyphosphate, linseed oil (0.24%), alfalfa, seaweed, fish oil (0.1%), tomato powder.

Analytical Constituents: moisture 80%, protein 6.5%, crude fibres 0.8%, fat content 4.2%, crude ash 1.8%.

www.wellbeloved.com
ADULT

TURKEY WITH VEGETABLES
Composition: turkey (29.8%), pea starch, dried carrots (1%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1%, equivalent to 3.4% peas), sugar beet pulp, dextrose, sunflower oil (0.46%), pea protein, linseed oil (0.27%), monopotassium phosphate, sodium chloride, alfalfa, seaweed (0.13%), fish oil (0.11%), calcium carbonate, tomato powder, magnesium oxide.
Analytical Constituents: moisture 81%, protein 5.5%, crude fibres 0.8%, fat content 4.2%, crude ash 1.5%.

LAMB WITH VEGETABLES
Composition: lamb (27.7%), pea starch, pea protein, dried carrots (1.0%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1%, equivalent to 3.4% peas), sugar beet pulp, calcium carbonate, sodium chloride, dextrose, sunflower oil (0.42%), monopotassium phosphate, sodium tripolyphosphate, linseed oil (0.24%), alfalfa, seaweed (0.13%), fish oil (0.1%), tomato powder, magnesium oxide.
Analytical Constituents: moisture 80%, protein 6.0%, crude fibres 0.8%, fat content 4.2%, crude ash 1.8%.

SENIOR

TURKEY WITH VEGETABLES
Composition: turkey (29.8%), pea starch, pea protein, dried carrots (1%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1%, equivalent to 3.4% peas), sugar beet pulp, dextrose, sunflower oil (0.46%), linseed oil (0.27%), monopotassium phosphate, sodium chloride, alfalfa, seaweed, fish oil (0.11%), calcium carbonate, tomato powder, glucosamine (0.02%), magnesium oxide.
Analytical Constituents: moisture 81%, protein 6%, crude fibres 0.8%, fat content 4.2%, crude ash 1.5%.

LAMB WITH VEGETABLES
Composition: lamb (27.7%), pea starch, pea protein, dried carrots (1.0%, equivalent to 8.1% carrots), dried potatoes (1%, equivalent to 4.3% potatoes), dried peas (1.0%, equivalent to 3.4% peas), sugar beet pulp, calcium carbonate, sodium chloride, dextrose, sunflower oil (0.42%), sodium tripolyphosphate, linseed oil (0.24%), monopotassium phosphate, alfalfa, seaweed, fish oil (0.1%), tomato powder, glucosamine (0.02%), magnesium oxide.
Analytical Constituents: moisture 80%, protein 6.2%, crude fibres 0.8%, fat content 4.2%, crude ash 1.8%.
TREATS

CrackerJacks available in 225g and MiniJacks in 90g
A choice of Turkey, Fish, Lamb and Duck variants

James Wellbeloved CrackerJacks and MiniJacks are a great healthy way to treat your dog as they contain no added artificial colours, flavours or preservatives and no added sugar. Just like the rest of our quality products, our recipes use quality ingredients carefully cooked to retain their goodness.
Grain Free TREATS

Grain Free CrackerJacks available in 225g and Grain Free MiniJacks in 90g
A choice of Turkey, Fish and Lamb variants

James Wellbeloved Grain Free CrackerJacks and MiniJacks treats have all the goodness of our original treats without the grain.